

The following letter is available for your use as a cover letter for approaching potential corporate partners. Erase this line, and at minimum, personalized each of the highlighted sections to make them accurate to your situation and be sure to erase the brackets. Be sure to attach the Corporate Partnership Form with the cover letter.

[Insert the date here]

Dear [name of business contact or company name],

My name is [first and last name], I am a student at [name of your school], and I need your help. As you may already know, I am an avid bowler and have joined an elite group of student athletes who have qualified to compete in one of America's most prestigious youth events, the Teen Masters.

The Teen Masters is America's longest running national bowling championship for students and has already awarded more than \$1 Million in total scholarships. This summer, one of its participants (it could be me!) will earn a \$64,000 college scholarship during the championship finals being held inside New York City's Grand Central Terminal!

My purpose in writing is to ask your assistance in helping make this exciting opportunity a reality by becoming my Corporate Partner in the amount of \$1000, \$500, \$250, or even \$100. Doing so will help me reach my goal of raising [amount such as \$1,500] to help my family underwrite the expenses that will be incurred in traveling to and competing in the event. Any money I raise above and beyond my actual expenses will be donated to Special Olympics.

Please find [enclosed or attached] a document that outlines your company's partnership opportunity and the benefits the Teen Masters will deliver to you in return for your support. To learn more about the Teen Masters, please visit the TeenMastersBowling.com, and be sure to watch the 2011 Intro Video by clicking the Quick Link in the middle of the web page.

Thank you for your time and consideration, and for helping make my bowling dream come true.

Sincerely,

[Insert your name here]

[Insert your email address here]

[Insert your phone number here]