## Survival SKILLs for the Competitive Bowler

A short-season program designed to improve and strengthen bowler fundamentals while generating revenue for participating centers.

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## SURVIVAL SKILLS FOR THE COMPETITIVE BOWLER

It's a JUNGLE out there! Lanes swamped with Shark, Cheetah, Bear, Scorpion, Viper, Wolf, and other rapidly mutating oil patterns confuse even the most experienced competitors. The survivors are those with the strongest fundamentals.

Introducing the Teen Masters Experience, specifically designed to improve:

- Accuracy
- Spare Shooting
- Patience
- Consistency
- Self-Reliance
- Problem Solving

The Teen Masters Experience creates a learning environment in which the bowler is responsible for ball motion. With little assistance from the bowling ball or lane pattern, basic fundamentals such as hitting your mark and controlling ball speed/rotation become critical for success in knocking down pins.

Does it work? It certainly doesn't hurt. Since its launch in 2013, bowlers with Teen Masters Experience have earned scholarships at Junior Gold at a rate 250\% higher than all other bowlers.

If you want to help your competitive bowlers improve their fundamentals, we invite you to offer the Teen Masters Experience in your center.

The Teen Masters Experience is comprised of four primary elements:

- Bowling balls that do not flare or absorb oil
- Low volume oil patterns
- Practice drills
- A competition format designed to appeal to teenagers


## 1. The Bowling Balls

The Teen Masters Experience features neutral bowling balls, meaning their cores create little flare and their coverstocks do not absorb oil. As a result, participants must learn how to manipulate their release to achieve desired ball motion.

Several balls are suitable for use in the Survival SKILLs leagues and qualifying tournaments, including any polyester ball with differential of .020 or less and any urethane ball with differential of .010 or less. Approved balls include:

- All versions of the SKILL ball (2.0, 3.0, and 3.02) - Ebonite Maxim
- Brunswick T-Zone
- Columbia White Dot
- Motiv Laser Sniper
- Storm Ice and Mix
- DV8 Polyester

Grips, interchangeable thumbs, and plugs are allowed.

## 2. Oil Pattern Volume

Through the use of balls that do not flare or absorb oil, we have been able to significantly reduce the amount of oil needed on each lane. Less oil results in less and slower transition. Slower transition provides more accurate feedback on what is a good shot and what is a bad shot. When oil is transitioning rapidly, it can be impossible to distinguish between a result caused by poor execution and one caused by changes in the oil pattern. Accurate feedback is critical for learning.

## 1999 Teen Masters Oil Volumes 7 feet



The before/after graph above shows the amount of pattern destruction that occurred at Teen Masters over 20 years ago. $96 \%$ of the oil was stripped from some parts of the lane.

# 2019 Teen Masters Oil Volumes 8 feet 



In 2019, we started with $66 \%$ less oil, yet the pattern lost less than $50 \%$ of its volume.

## 3. The Practice Drills

To help young bowlers master their fundamentals, the experts at the Kegel Training Center created a series of SKILL Drills. They can be viewed at home or at the lanes.

> Though the videos reference the PBA SKILL balls, they are relevant regardless of the ball used. Video 1 is not listed as it is an overview specific to the PBA SKILL 2.0 and 3.0 balls and patterns that may or may not be used in your program and is not a drill.

Stance \& Start Drill .......................................... https://youtu.be/Fpw5FEe33QM
Approach \& Steps Drill ................................... https://youtu.be/C2VQ8Sd1yoA
Finish Drill ......................................................https://youtu.be/MWRIOzNj8oQ
Swing \& Slide Drill ........................................... https://youtu.be/RrRIb08WThM
3-Step Drill....................................................... https://youtu.be/OyLqjoW418k
3-Point Targeting Drill....................................... https://youtu.be/jboC5H5roec
Spare Shooting Drill..........................................https://youtu.be/-L3Y8LBeX3|
Bowler Adjustment Options ............................. https://youtu.be/asYuTPKoNeM
Preparation for Success ................................... https://youtu.be/Ee4I5bDAh7Y

## 4. The Competition Format

We encourage use of Friends \& Foes, but centers may use any format they choose for competition. Friends \& Foes ${ }^{\top M}$ is a fun "singles with a twist" format designed to appeal to teenagers.

- Lane Assignments: Individuals draw each week with 4 bowlers per pair.
- Friends: The top 2 bowlers are doubles partners. They compete against the bottom 2 bowlers.
- Foes: The top 2 bowlers are also singles opponents, as are the bottom 2 bowlers.
- Points:
* Singles: 1 point per game plus 1 point for total
* Doubles: 2 points per game plus 3 points for total
- Recap Sheet: Friends \& Foes recap sheet will be provided to registered programs.


## Format Recommendations

Though you have control of how many weeks you format your program and how much you charge, we offer the following recommendations:

- Duration
- Teacher/Coach
- Weekly Format
* At home
* 0:00-0:30
* 0:30-1:45
- Two Sessions
- Tournament

8-10 Weeks
It is important for the program to include an individual who will guide and enhance each participant's learning experience, and they should be compensated for their expertise and time.

Designed to be completed in less than 2 hours
Participants watch designated SKILL Drill video
Practice using the designated SKILL Drill
Competition: Three games, four bowlers per pair
Offer Fall/Winter sessions
Students learn best by doing. Encourage your participants to test their skills at your Teen Masters Qualifying Tournament.

## Projected Program Financials

Based on two 10-week sessions (one Fall and one Spring) with 12 bowlers in each session.
Each participant pays a weekly fee of $\$ 25$ which includes:

- Bowling center compensation 17.50
- Teacher/coach compensation 7.50
its own pricing.

In this scenario, each session participant receives the following for only $\$ 250$ :

- 10 weeks of bowling instruction
- 5 hours of practice
- 30 games of bowling competition
- The opportunity to advance directly to the 2023 Teen Masters Championships*

Revenue based on 12 bowlers $\times 2$ sessions:

- Center
- Teacher/coach.................................. \$1,800


## Options for Hosting a Survival SKILLs Program

Bowling Centers and/or Pro Shops have two options for hosting the Teen Masters Experience:
Standard Program There is no charge for being a standard program
Centers may use Teen Masters Experience elements without charge, including:

- Teen Masters Experience Logo
- Teen Masters Experience Flyer
- SKILL oil patterns
- SKILL Drills
- Friends \& Foes ${ }^{\text {TM }}$ format


## Platinum Program

In addition to the elements listed above, Host Centers that selected the Platinum Package have the opportunity to advance a girl and a boy and from their Survival SKILLs program directly to the 2023 Teen Masters Championships.

To host a Survival SKILLs program, please send an email to garyb@teenmastersbowling.com and include:

- Your name
- Center/Pro Shop Name
- City/State

Once received and processed, you will be sent:

- A customizable, high-resolution Teen Masters Experience flyer
- Recap sheets for the Friends \& Foes ${ }^{T M}$ format


Thank you for your interest in the Teen Masters Experience. We look forward to working with you!

